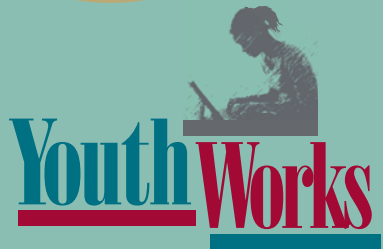




Summer Jobs are
Everyone's
BUSINESS

Everyone benefits
when Baltimore City teens
have summer jobs



Summer jobs are everyone's business

Baltimore City's YouthWorks campaign theme – **Summer jobs are everyone's business** – is more than just words. It's a fact. When Baltimore's teens have productive summer jobs, they are not the only ones who benefit. So do their families, the companies and organizations who hire them, as well as our city's residents and visitors. YouthWorks is a unique program that not only produces immediate benefits, but also lays the foundation for a productive future workforce. From beautifying our neighborhoods to working in hospitals, universities and law offices, YouthWorks teens experience the satisfaction of a hard day's work and many become inspired to pursue a career.



In these difficult economic times, it's especially important that we target our resources wisely and make smart investments. That's why we are asking everyone – employers, community organizations, foundations, state and city agencies, and individual citizens – to invest in Baltimore City's future by helping to connect our youth to meaningful summer activities.

Support YouthWorks by making a donation and/or directly hiring from our pool of eager to work, dependable high school and college students. Older YouthWorks participants are multi-skilled and have completed a pre-employment training seminar requiring commitment and a positive attitude.

Please contact the YouthWorks office at **410-396-JOBS (5627)** or visit our web site at www.oedworks.com.

Support the YouthWorks Career Fair in the spring.



Motivated workers today become productive employees tomorrow.

Support the future of our youth and community.



YouthWorks

Why is YouthWorks Important?

- Employers can build tomorrow's workforce today.
- Youth with work experience find jobs sooner after graduation and earn higher wages.
- Young people develop the work skills that employers require.
- Participation in summer jobs contributes to a safer environment for Baltimore City.

How can the Baltimore Community help support YouthWorks?

- Hire YouthWorks teens and young adults ages 14-21.
- Donate funds to sponsor YouthWorkers in summer jobs. The cost per participant for a six-week summer work experience is \$1,400.
- Encourage community-based and faith-based organizations to become summer worksites.
- Expand the base of YouthWorks supporters by promoting the campaign to colleagues.
- Develop fund raising activities.
- Participate in the spring YouthWorks Career Fair to help match students with employers.



How have youth benefited from YouthWorks?

HERE'S WHAT YOUTH ARE SAYING ABOUT YOUTHWORKS:

“ Thanks to the staff of Johns Hopkins Hospital for the opportunity to allow me to see what goes on in the operating room. This experience has taught me the true role of an anesthesiologist and surgeon. ”

Michael Blackwell, YouthWorker
Johns Hopkins Hospital

“ I have been a part of the YouthWorks summer jobs program for three years. Each year I gain more work experience and new skills working at different worksites. I look forward to returning each summer to meet new people and learn about other employment opportunities available in Baltimore City. ”

Ashley Adams, YouthWorker
Good Now Pal Center

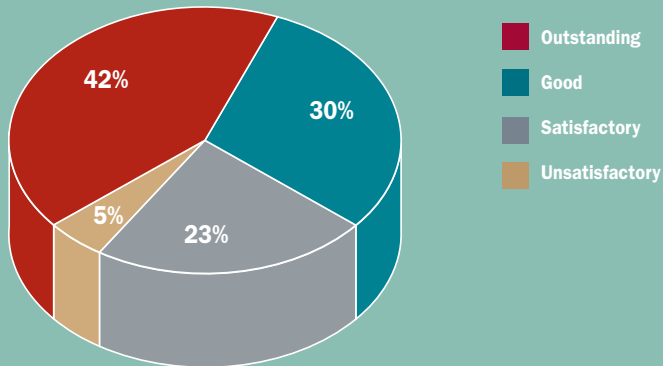
“ This was my first time working with the YouthWorks Summer Jobs Program. It was a great opportunity for me to earn money while I learned new skills. I experienced the importance of being a team member and made new friends. ”

Diandre T. Mason, YouthWorker
Department of Public Works

Employers' rating of youth participants

98% of YouthWorks employers stated they were pleased with their YouthWorkers and would be willing to participate next year.

This employer evaluation also showed that 95% of YouthWorkers performed at a satisfactory to outstanding level.



Make summer jobs your business

“YouthWorks provides young people the opportunities to explore career choices, develop new skills and stay productive during the summer months. Despite our current economic situation, we will not reduce our commitment to our city’s teens who want to work this summer. This year, I will again ask Baltimore’s business community to continue to show its generous support of our future workforce and join me in making our YouthWorks program a great success.”

Sheila Dixon
Mayor, Baltimore City

How have businesses benefited from YouthWorks?

HERE'S WHAT EMPLOYERS ARE SAYING ABOUT YOUTHWORKS:

“We were very pleased with the interns that shared their summer with us. The experience was beneficial to us and from discussions with the interns, also to them. We eagerly anticipate having as many of them back next year as possible.”

Marc V. Proudford, YSPHR, CCP, Director, Human Resources
Department of Business and Economic Development

“Mercy’s participation in Youth Works has created a strong partnership that benefits students, the workplace and community by shaping and educating the workforce of the future.”

Monica E. Marcum, Director of Volunteer Services
Mercy Medical Center

“The Baltimore City YouthWorks program provided Hord Coplan Macht with an excellent opportunity to introduce architecture as a profession to young people in the public school system. Our intern, Angela, brought fresh ideas to the projects she shadowed and was a joy to have in the office.”

Cynthia E. Shonaiya, AIA, Leed AP, Senior Associate
Hord Coplan Macht



Mayor's Office of Employment Development • YouthWorks

101 West 24th Street • Baltimore, MD 21218 • Phone: 410-396-5627 • www.oedworks.com • www.baltoworkforce.com

YouthWorks is a service of the Mayor's Office of Employment Development (MOED), the Baltimore Workforce Investment Board Youth Council and multiple workforce partners.

Yes.

I want to make a commitment
to support Baltimore City's
YouthWorks Campaign!

I would like to show my support by:

Donating funds to help Total Gift \$ _____

Please have someone contact me about:

Hiring youth for the summer

Providing in-kind services

Other _____

Recognition of your donation should read:

Name _____

Organization _____

Address _____

City _____

State and Zip _____

Phone _____

Fax _____

E-mail _____

Preferred method of contact: Phone Fax E-mail

You may may not list my name as a donor in various
Baltimore City publications.

Please make check payable to:

Baltimore City Foundation/YouthWorks

c/o Mayor's Office of Employment Development
101 W. 24th Street, Baltimore, MD 21218



MOED is a proud
member of the Work-
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work for Maryland.

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